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# TUTTOFOOD

INTERNATIONAL  
FOOD EXHIBITION

# MILANO

5|8MAY.2025

May 05, 2025 – May 08, 2025

TUTTOFOOD INTERNATIONAL FOOD EXHIBITION,  
MILANO, ITALY /// MAY 5-8, 2025

TUTTOFOOD is the B2B exhibition for the entire agri-food ecosystem. Global and innovative, it is the reference point in the world for producers and distributors of quality products from the entire food and beverage supply chain, who meet during the exhibition buyers such as: distributors, importers, gdo, proximity stores, gourmet stores, food service, Out of Home professionals, chefs.

Companies from 28 countries around the world have already confirmed their presence (Germany, Ireland, Estonia, Poland, Turkey, Egypt up to the U.S. and Peru) to develop business opportunities among the pavilions of the exhibition and make their universe of taste and tradition known to the “TUTTOFOOD Week” that will accompany the work among the streets of the Lombard capital, already starting on May 3rd. These are the first data of the event that will generate an impact of about 15 million euros for the event and 150 million for the entire city of Milano.

According to Antonio Cellie, CEO of Fiere di Parma – the organizer of the event, who has more than 20 years’ experience with Cibus Parma – which remains a reference for the made in Italy food sector: “Not only the number of foreign companies confirmed, but also their quality show how successful this format is. We have been able to intercept the real needs of companies, to respond to their needs for business, product knowledge and relationships. At TUTTOFOOD 2025, we know by now, strategic countries will be present not only for Europe but for the whole world, with economies capable of moving the global food market and beyond.”

The event, dedicated to the entire global food ecosystem, with industry players-importers, distributors and the most important restaurant and food retail chains – is in fact already registering the first entries from Austria, France, Belgium, Denmark, Estonia, Portugal, United Kingdom, Thailand, Taiwan, India, and the USA. In Europe, the participation of Spain stands out, with 28% of the total number of entries, where new entries amount to 50%, while the Netherlands tripling and Ireland doubling its entries.

TUTTOFOOD Milano, which will occupy an area of 150,000 sq m at Rho Fiera – a 30% increase in exhibition space compared to the “old” editions, will contaminate the entire city in a “Fuorisalone” style of food.

Riccardo Caravita, brand manager of TUTTOFOOD, anticipated that “Already from the weekend preceding the days of the exhibition, Milano will be involved by a series of events in many areas of the city that will feature foods from all over the world as protagonists: the ‘TUTTOFOOD Week’ wants to trace the success of Fuorisalone and makes Milano the new international capital of healthy and sustainable food. The events,” – Caravita continues – “will be surveyed by a dedicated guide and we are working to use some of the most iconic areas of the city, including Castello Sforzesco and the Università Cattolica.”

Strategic collaborations are being defined for TUTTOFOOD Milano 2025 with ITA- Italian Trade Agency and the main European industry associations, as well as with historic partner Koelnmesse, which will support the sale of TUTTOFOOD’s exhibition area to foreign companies. Starting in 2026, TUTTOFOOD will move in even-numbered years (Cibus in odd-numbered years) to alternate with Anuga in Cologne, another important international trade event for the global agrifood industry.

Find out more information about the event here (<https://www.tuttofood.it/en/>).



## CONTACT